

NEW SHELF BLOCKS MAKE DO-IT-YOURSELF FURNITURE EASY

Rockler Introduces I•Semble Shelf Blocks to Simplify Construction of Desks, Shelves and Other Custom Furniture

MEDINA, MN (January 24, 2012) - Rockler Woodworking and Hardware has introduced I•Semble Shelf Blocks to help do-it-yourselfers make custom furniture with ease. Furniture can be built in minutes using simple household tools. Using included screws, the I•Semble Shelf Blocks form sturdy columns between shelves or countertops made of wood or other material. They are made of steel and feature a black powder coat finish and classic cross design to fit almost any decor.

"There is no easier or quicker way to build furniture," said Steve Krohmer, Vice President of product development. "If you have the building material you want to use and a drill to drive the screws, the I•Semble Shelf Blocks and included screws make the rest of the process easy. People can now build their own furniture without complicated wood joinery skills or a shop full of expensive tools."

I•Semble Shelf Blocks make construction of custom furniture a viable option for anyone from college students to grandparents. The simple shape lends itself for use in a variety of furniture forms, from end tables and entertainment centers to bookshelves and desks. The steel construction and bracketed shape of the I•Semble Shelf Blocks will support shelving spans of up to 36" of standard 3/4" lumber. Reasonable cost and quick assembly make this an attractive new option for anyone who wants to make furniture that fits their space and personal style.

The I•Semble Shelf Blocks (47512) come in pairs and retail for \$19.99. They are available at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or in the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 58th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.

